

Leaders First Ltd
39 Ludgate Hill
EC4M 7JN
London
UK



We are looking for ambitious and enthusiastic Phd. students or graduates seeking work experience in a reputable and fast-growing business education company. We have always appreciated new talent and trained numerous interns under experts of the company. Internship with us is going to help all those new developing brains who want to build up their careers in the fields of **Research & Marketing**. Internship role is in a conveniently located office near St Paul's station, City of London.

Internship Start Date: 2nd of November (or later)

Internship Duration: minimum 8 weeks / maximum 6 months

To apply: info@leadersfirst.org specifying the position

Research & Marketing Assistant / Academy Project - Internship

Who is this position for?

A hard-working and dedicated individual with excellent analytical, organisational and communicational skills, with ability to working independently / remotely, and strong knowledge/experience in business education, soft-skills development and applied university research.

Job specs:

- Assisting in realizing content planning strategy and implementation strategy
- Supporting the Academy Committee for the realisation and execution of training programs and contents, including contents of masterclasses and leadership retreats
- Benchmarking Analysis based on the studying of global educational organisation
- Liaising with selected Fellow members on behalf of the company
- Establishing partnership relationship with existing and new trainers; support for the implementation of training agreements
- Liaising with designers, marketing and creative team for the publication of educational posts on LinkedIn, newsletter and social media
- Conducting data-based reports and researches
- Assisting in internal and external communication with the entire team

Requirements:

- Excellent communication, both written and verbal
- Fluent English (verbal and written), good Italian and Spanish is a bonus
- Perfect planning and organisation skills
- Comfortable with Google Suite and handling data
- Interested in digital marketing
- Interested in working at a small, entrepreneurial business
- Graduate or Phd. student